

COOLEY GODWARD KRONISH LLP
MICHAEL G. RHODES (116127) (rhodesmg@cooley.com)
HEATHER C. MESERVY (223782) (hmeservy@cooley.com)
4401 Eastgate Mall
San Diego, CA 92121
Telephone: (858) 550-6000
Facsimile: (858) 550-6420

COOLEY GODWARD KRONISH LLP
WHITTY SOMVICHIAN (194463) (wsomvichian@cooley.com)
101 California Street 5th Floor
San Francisco, CA 94111
Telephone: (415) 693-2000
Facsimile: (415) 693-2222

Attorneys for Defendant eBay, Inc.

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

MICHELE MAZUR, On Behalf of Herself
and all Others Similarly Situated,

Plaintiff,

v.

EBAY, INC., HOT JEWELRY
AUCTIONS.COM d/b/a JEWELRY
OVERSTOCK AUCTIONS, HOT
JEWELRY AUCTIONS.COM d/b/a
PARAMOUNT AUCTIONS, and DOES 1-
100, inclusive,

Defendants.

Case No. C07 3967 MHP

**NOTICE OF NEED FOR ADR PHONE
CONFERENCE**

Counsel report that they have met and conferred regarding ADR and that they:



have not yet reached an agreement to an ADR process



request an early Settlement Conference with a Magistrate Judge

Date of Case Management Conference: **November 5, 2007**

The following counsel will participate in the ADR phone conference:

1	Name	Party Representing	Phone No.	E-Mail Address
2	Craig Lanza	Plaintiff	(212) 374-5400	clanza@balestriere.net
3	Michael Rhodes	Defendant eBay, Inc.	(858) 550-6000	mrhodes@cooley.com

4 *Civil Local Rule 16-8 and ADR Local Rule 3-5 require that lead trial counsel participate*
5 *in a telephone conference with a member of the ADR Legal Staff before the Case Management*
6 *Conference. The ADR Unit (adr@cand.uscourts.gov) will notify you of the date and time of your*
7 *phone conference.*

8 Dated: November 1, 2007 COOLEY GODWARD KRONISH LLP

10 By: /s/Heather C. Meservy
11 HEATHER C. MESERVY (223782)
Attorneys For Defendant eBay, Inc.

12 Dated: November 1, 2007 BALESTRIERE PLLC

14 By: /s/Craig Lanza
15 CRAIG LANZA (pro hac vice)
Attorneys For Plaintiff Michele Mazur

CERTIFICATE OF SERVICE

I hereby certify that on November 1, 2007, I electronically filed the foregoing **NOTICE OF NEED FOR ADR PHONE CONFERENCE** with the Clerk of Court using the CM/ECF system, which will send notification of such filing to the following attorneys of record at the following listed email addresses.

Craig Stuart Lanza

email:

clanza@balestriere.net

Matthew A. Siroka

email:

mas@defendergroup.com

jb@balestriere.net

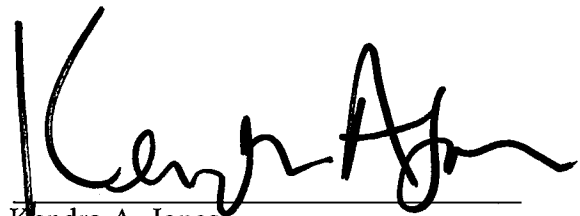
Stephen Scott Walters

email:

SWalters@allenmatkins.com

I also hereby certify that I am personally and readily familiar with the business practice of Cooley Godward Kronish LLP for collection and processing of correspondence for mailing with the United States Postal Service, and I caused such envelope(s) with postage thereon fully prepaid to be placed in the United States Postal Service at San Diego, California on this 1st day of November, 2007 to the following listed addresses.

John Balestriere
Balestriere PLLC
225 Broadway
Suite 2700
New York, NY 10007



Kendra A. Jones
COOLEY GODWARD KRONISH LLP
4401 Eastgate Mall
San Diego, CA 92121-1909
Telephone: (858) 550-6000
FAX: (858) 550-6420
Email: kjones@cooley.com

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